Claims:

1. A method for manufacturing a label laminate, the laminate comprising a first label material layer (A) and a second label material layer (B), each label material layer having a face side and a back side, the method comprising:

- forming a pattern in which adhesive areas (1) and non-adhesive areas (2) alternate on the face side of the first label material layer (A) and on the face side of the second label material layer (B),
- aligning the adhesive areas (1) on the first label material layer (A) with the non-adhesive areas (2) on the second label material layer (B) and aligning the non-adhesive areas (2) on the first label material layer (A) with the adhesive areas (1) on the second label material layer (B),
- attaching the face sides of two label material layers (A, B) to each other,

characterized in that

- the adhesive areas are formed by a screening method, and
- the adhesive areas on the first label material layer are attached directly to the non-adhesive areas on the second material layer and the non-adhesive areas on the first label material layer are attached directly to the adhesive areas on the second material layer, the non-adhesive areas having surface energy, which is at least 25 dynes.

2. The method according to claim 1, **characterized** in that the screening method is the rotary screen method.

3. A label laminate, the laminate comprising a first label material layer (A) and a second label material layer (B), each label material layer having a face side and a back side, on the face side of the first label material layer (A) and on the face side of the second label material layer (B) there is a pattern in which adhesive areas (1) and non-adhesive areas (2) alternate, the adhesive areas (1) on the first label material layer (A) are aligned with the non-adhesive areas (2) on the second label material layer (B) and the non-adhesive areas (2) on the first label material layer (A) are aligned with the adhesive areas (1) on the second label material layer (B), and the face sides of the two label

material layers (A, B) are attached to each other, **characterized** in that the non-adhesive areas (2) have surface energy, which is at least 25 dynes.

4. The laminate according to claim 3, **characterized** in that the first label material layer and the second label material layer are of paper, or paper having its face side coated with polyolefin, such as polyethylene.